



Demographics Tip Sheet



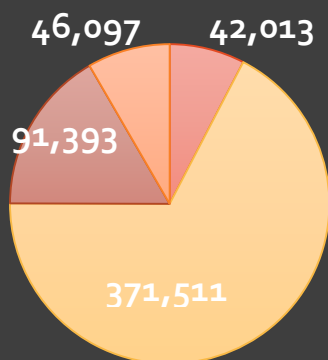
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TRIAD CULTURAL COMPETENCE PROVIDER COUNCIL

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There are currently 551,014 people residing in the 4 counties that make up Cardinal Innovations' Triad Catchment. Forsyth County makes up over half of the catchment with its 371,511 residents.

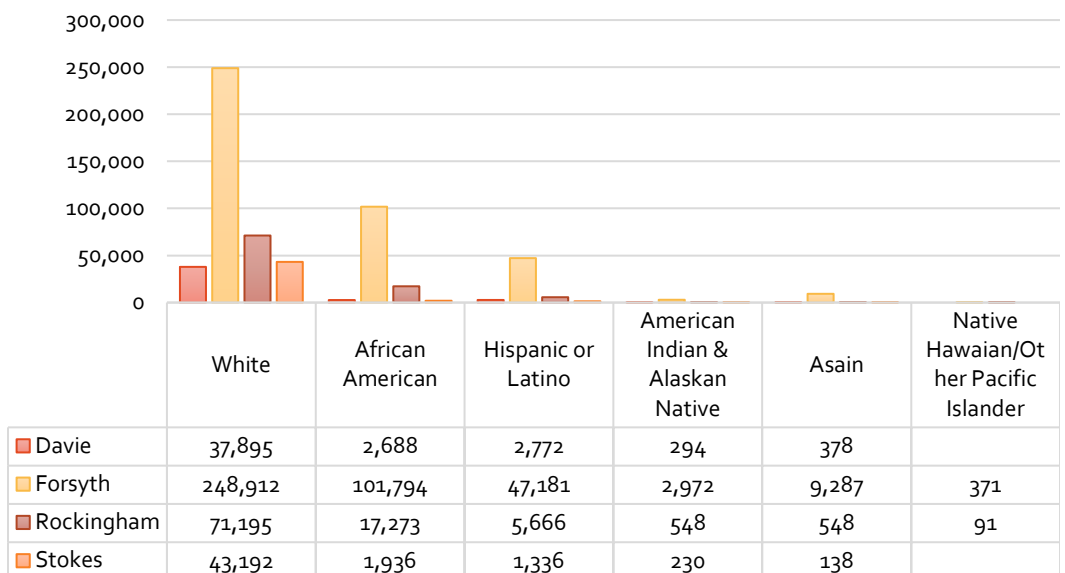
Among these residents are a diverse population; however, due to social determinants such as socio-economic status and racial disparities, minorities are those most susceptible to poor health outcomes and inadequate medical treatment (National Alliance on Mental Health, 2017).



With such a diverse population, there is also a need to consider residents who are Foreign born (*39,356) and speak a language other than English (*58,436) (U.S. Census, 2017). Best practice in cultural competency reflects consideration for these individuals with respect to delivering care and accessibility.

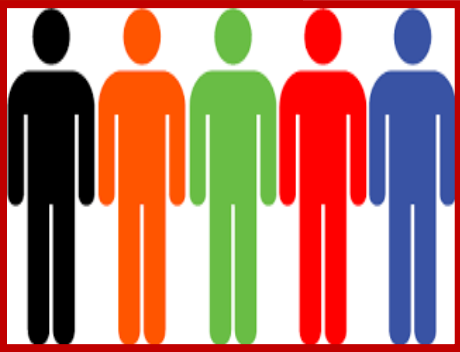


Minorities (non-whites) account for 35 % of the population within Cardinal Innovations' Triad catchment (U.S. Census Bureau, 2016).



*Represents the number of people within the catchment

Uninsured, Disabled, and Impoverished



According to the most recent census (2016), there are ¹121,171 people within Cardinal Innovations' Triad catchment who are uninsured and disabled under the age of 65. This population of people should be considered as people who may potentially seek services covered by Medicaid.



Best practices in cultural competency include addressing the gap in coverage for uninsured and disabled adults under 65. This population consist of people who may not meet the specified qualifications for being disabled because their impairment is not "severe" enough, or have not satisfied work requirements for eligibility.



Among the residents within Cardinal Innovations' Triad Catchment, there are a reported 89,226 people living in poverty. These individuals will most likely be unable to afford the cost of health care or maintain medical bills without special consideration for their medical needs.

Thousands of residents across Rockingham, Forsyth, Stokes and Davie counties, live below the poverty threshold. For these individuals, basic necessities such as, food and shelter, may take priority over the rising cost of health insurance.



The most common barriers to accessing health services are:

- Lack of culturally competent care and cultural differences
- Stigmas and stereotypes surrounding seeking medical attention
- Inadequate or no health insurance

¹ Number reflects individuals who have self-identified as having difficulty in basic areas of functioning – hearing, vision, cognition, and ambulation; as well as bathing and dressing, and difficulty performing errands such as shopping. This number includes people who may or may not have disability coverage.

Literacy



- Most recent statistics report that more than 1,000,00 North Carolinians experience reading and writing difficulties that seriously affect their daily lives and that of their families (Reading Connections, 2017).
- In a similar county (Guilford), 25% of adult's lack complex comprehension skills necessary to excel in society (Reading Connections, 2017).
- 21% of adults (Guilford County) are unable to read and understand a bill or receipt (Reading Connections, 2017).



Less than 80,203 residents within the catchment have a highschool diploma



Individuals with literacy challenges may experience some of the following difficulties with accessing health care:

- Unfamiliarity with medical terms or how their bodies work
- Inability to interpret numbers or risks to make a health care decision
- Low literacy makes it difficult for them to find and use health information and services

Access to basic health information should be easy to obtain and understand

Fact sheet compiled by the U.S. Census (2016)

Demographics	Davie County	Forsyth County	Rockingham County	Stokes County	Total
Population	42,013	371,511	91,393	46,097	551,014
Men	20,460	176,467	44,051	22,679	263,657
Women	21,552	195,043	47,341	23,417	287,353
White	37,895	248,912	71,195	43,192	401,194
African American	2,688	101,794	17,273	1,936	123,691
Hispanic or Latino	2,772	47,181	5,666	1,336	56,955
Veterans	3,347	24,562	6,731	3,286	37,926
Foreign Born Persons	1,848	33,435	3,290	783	39,356
American Indian & Alaskan Native	294	2,972	548	230	4,044
Asian	378	9,287	548	138	10,351
Native Hawaiian/Other Pacific Islander	N/A	371	91,393	N/A	91,764
Persons with a disability (Under 65)	3,991	27,491	12,612	4,932	49,026
Uninsured Person (Under 65)	5,461	48,667	12,063	5,900	72,091
Persons in Poverty	5,167	67,243	16,816	7,052	96,278
Language other than English	3,235	53,497	554	1,152	58,438
Less than a Highschool Diploma (25+)	6,259	47,181	17,913	8,850	80,203
Less than a College Degree (25+)	31,761	249,283	79,054	39,827	399,925